



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Hamburger Company**  
**Attention: Accounts Payable**  
**5505 Connecticut Avenue NW - #219**  
**Washington, DC 20015**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
306309-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1554 - POJ Week 1

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	306309	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/30/12	11/06/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12    11/04/12    -1111--    4    \$150.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 4:43 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$150.00 NM									
2 WXYZ W 10/31/12 4:49 AM 7 Action News This Morning 430a-5a :30 PWF12112H \$150.00 NM									
3 WXYZ Th 11/01/12 4:38 AM 7 Action News This Morning 430a-5a :30 PWF12112H \$150.00 NM									
4 WXYZ F 11/02/12 4:48 AM 7 Action News This Morning 430a-5a :30 PWF12113H \$150.00 NM									
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12    11/11/12    11-----    2    \$150.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 4:49 AM 7 Action News This Morning 430a-5a :30 PWF12113H \$150.00 NM									
6 WXYZ Tu 11/06/12 4:41 AM 7 Action News This Morning 430a-5a :30 PWF12113H \$150.00 NM									
<hr/>									
2	10/30/12	11/06/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12    11/04/12    -1111--    4    \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:44 AM 5am News M-F 5-6am M-F :30 PWF12110H \$400.00 NM									
2 WXYZ W 10/31/12 5:39 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									
3 WXYZ Th 11/01/12 5:11 AM 5am News M-F 5-6am M-F :30 PWF12112H \$400.00 NM									
4 WXYZ F 11/02/12 5:17 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12    11/11/12    11-----    2    \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 5:17 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									
6 WXYZ Tu 11/06/12 5:29 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
306309-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1554 - POJ Week 1	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	M-F 7-9am	7-9am M-F	222222 -	:30	10	\$900.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - 22222 - Spots/Week 8 Rate \$900.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 7:54 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
2 WXYZ Tu 10/30/12 8:54 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
4 WXYZ W 10/31/12 6:58 AM M-F 7-9am 7-9am M-F :30 PWF12112H \$900.00 NM									
3 WXYZ W 10/31/12 8:40 AM M-F 7-9am 7-9am M-F :30 PWF12112H \$900.00 NM									
5 WXYZ Th 11/01/12 6:59 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
6 WXYZ Th 11/01/12 7:55 AM M-F 7-9am 7-9am M-F :30 PWF12112H \$900.00 NM									
7 WXYZ F 11/02/12 6:58 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$900.00 NM									
8 WXYZ F 11/02/12 7:42 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$900.00 NM									
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS 22 - - - - Spots/Week 4 Rate \$900.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM <i>Credited</i>									
10 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM <i>Credited</i>									
12 WXYZ Tu 11/06/12 6:58 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$900.00 NM									
11 WXYZ Tu 11/06/12 8:43 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$900.00 NM									
4	11/03/12	11/03/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S- Spots/Week 1 Rate \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 6:27 AM Action News SAT 6am SAT 6-7am :30 PWF12113H \$250.00 NM									
5	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S- Spots/Week 1 Rate \$350.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 GMA SAT 7-8am SAT 7-8am :00 \$350.00 NM <i>Credited</i>									
6	11/04/12	11/04/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 1 Rate \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 6:53 AM Action News SUN 6am SUN 6-7am :30 PWF12113H \$250.00 NM									
7	11/04/12	11/04/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 1 Rate \$350.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 GMA SUN 7-8am SUN 7-8am :00 \$350.00 NM <i>Credited</i>									
8	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 1 Rate \$350.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 8:21 AM Action News SUN 8am Sun 8-930am :30 PWF12111H \$350.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Invoice #	Invoice Date	Invoice Month	Invoice Period
306309-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Protect Working Families		Protect Working Families	1554 - POJ Week 1

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/30/12	11/06/12	M-F 9a-10a	9-10am M-F	111111--	:30	5	\$500.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - 1111-- Spots/Week 4 Rate \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 9:36 AM M-F 9a-10a 9-10am M-F :30 PWF12110H \$500.00 NM									
2 WXYZ W 10/31/12 9:50 AM M-F 9a-10a 9-10am M-F :30 PWF12112H \$500.00 NM									
3 WXYZ Th 11/01/12 9:55 AM M-F 9a-10a 9-10am M-F :30 PWF12112H \$500.00 NM									
4 WXYZ F 11/02/12 9:59 AM M-F 9a-10a 9-10am M-F :30 PWF12113H \$500.00 NM									
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS 11----- Spots/Week 2 Rate \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 M-F 9a-10a 9-10am M-F :00 Credited \$500.00 NM									
6 WXYZ Tu 11/06/12 9:55 AM M-F 9a-10a 9-10am M-F :30 PWF12113H \$500.00 NM									
10	10/30/12	11/05/12	M-F 10a-11a	10-11am M-F	111111--	:30	5	\$400.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - 1111-- Spots/Week 4 Rate \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 10:41 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$400.00 NM									
2 WXYZ W 10/31/12 10:27 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$400.00 NM									
3 WXYZ Th 11/01/12 10:23 AM M-F 10a-11a 10-11am M-F :30 PWF121112H \$400.00 NM									
4 WXYZ F 11/02/12 10:35 AM M-F 10a-11a 10-11am M-F :30 PWF121111H \$400.00 NM									
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 10:23 AM M-F 10a-11a 10-11am M-F :30 PWF121113H \$400.00 NM									
12	10/30/12	11/05/12	12n-1p	12-1pm M-F	111111--	:30	5	\$500.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - 1111-- Spots/Week 4 Rate \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 12:29 PM 12n-1p 12-1pm M-F :30 PWF121112H \$500.00 NM									
2 WXYZ W 10/31/12 12:40 PM 12n-1p 12-1pm M-F :30 PWF121112H \$500.00 NM									
3 WXYZ Th 11/01/12 12:23 PM 12n-1p 12-1pm M-F :30 PWF121111H \$500.00 NM									
4 WXYZ F 11/02/12 12:14 PM 12n-1p 12-1pm M-F :30 PWF121113H \$500.00 NM									
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 12:23 PM 12n-1p 12-1pm M-F :30 PWF12111H \$500.00 NM									
13	10/31/12	11/02/12	Dr. Oz	4-5pm M-F	-- 1- 1 --	:30	2	\$900.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1- 1 -- Spots/Week 2 Rate \$900.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 4:57 PM Dr. Oz 4-5pm M-F :30 PWF121112H \$900.00 NM									
2 WXYZ F 11/02/12 Dr. Oz 4-5pm M-F :00 Credited \$900.00 NM									



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306309-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1554 - POJ Week 1	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	11/05/12	5-6pm M-F	5-6pm M-F	111111--	:30	5	\$1,000.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - 1111-- Spots/Week 4 Rate \$1,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:25 PM 5-6pm M-F 5-6pm M-F :30 PWF12110H \$1,000.00 NM									
2 WXYZ W 10/31/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$1,000.00 NM									
3 WXYZ Th 11/01/12 5:43 PM 5-6pm M-F 5-6pm M-F :30 PWF12112H \$1,000.00 NM									
4 WXYZ F 11/02/12 5:22 PM 5-6pm M-F 5-6pm M-F :30 PWF12113H \$1,000.00 NM									
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$1,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 5:15 PM 5-6pm M-F 5-6pm M-F :30 PWF12113H \$1,000.00 NM									
15	10/30/12	11/05/12	6-630pm M-F	6-630pm M-F	111111--	:30	5	\$1,200.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - 1111-- Spots/Week 4 Rate \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:56 PM 6-630pm M-F 6-630pm M-F :30 PWF12112H \$1,200.00 NM									
2 WXYZ W 10/31/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 PWF12112H \$1,200.00 NM									
3 WXYZ Th 11/01/12 6:27 PM 6-630pm M-F 6-630pm M-F :30 PWF12112H \$1,200.00 NM									
4 WXYZ F 11/02/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 PWF12113H \$1,200.00 NM									
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 6-630pm M-F 6-630pm M-F :00 Credited \$1,200.00 NM									
16	10/30/12	11/05/12	M-F 7-730p	7-730pm M-F	111111--	:30	5	\$1,200.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - 1111-- Spots/Week 4 Rate \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 7:21 PM M-F 7-730p 7-730pm M-F :30 PWF12112H \$1,200.00 NM									
2 WXYZ W 10/31/12 7:27 PM M-F 7-730p 7-730pm M-F :30 PWF12112H \$1,200.00 NM									
3 WXYZ Th 11/01/12 M-F 7-730p 7-730pm M-F :00 Credited \$1,200.00 NM									
4 WXYZ F 11/02/12 7:08 PM M-F 7-730p 7-730pm M-F :30 PWF12111H \$1,200.00 NM									
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 M-F 7-730p 7-730pm M-F :00 Credited \$1,200.00 NM									
17	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 1 Rate \$750.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 Su 6-630p 6-630pm Sun :00 Credited \$750.00 NM									



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306309-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Protect Working Families		Protect Working Families	1554 - POJ Week 1

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/31/12	11/02/12	M-F 730-8pm	730-8pm M-F	-- 1- 1--	:30	2	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -- 1- 1-- 2 \$1,800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 7:56 PM M-F 730-8pm 730-8pm M-F :30 PWF12112H \$1,800.00 NM									
2 WXYZ F 11/02/12 7:54 PM M-F 730-8pm 730-8pm M-F :30 PWF12113H \$1,800.00 NM									
19	10/30/12	11/05/12	11pm Action News Updat	11-1135pm M-Sun	11- 1- 1-	:30	4	\$2,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 - 1- 1- 1- 3 \$2,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 11:14 PM 11pm Action News Update 11-1135pm M-Sun :30 PWF12112H \$2,000.00 NM									
2 WXYZ Th 11/01/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 PWF12111H \$2,000.00 NM									
3 WXYZ Sa 11/03/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM									
See MG 19.5									
5 WXYZ Sa 11/03/12 11:59 PM 11pm Action News Update 11-1135pm M-Sun :30 PWF12113H \$2,000.00 NM									
MG for 19.3 11/03									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$2,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 PWF12111H \$2,000.00 NM									
21	10/30/12	11/05/12	Jimmy Kimmel Live	1205am-105am M-I	11- 1---	:30	3	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 - 1- 1--- 2 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 12:47 AM Jimmy Kimmel Live 1205am-105am M-I :30 PWF12112H \$250.00 NM									
2 WXYZ Th 11/01/12 1:01 AM Jimmy Kimmel Live 1205am-105am M-I :30 PWF12112H \$250.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 12:34 AM Jimmy Kimmel Live 1205am-105am M-I :30 PWF12113H \$250.00 NM									
22	10/31/12	11/02/12	M-F 106a-206a	106am-206am	-- 1- 1--	:30	2	\$150.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -- 1- 1-- 2 \$150.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 1:58 AM M-F 106a-206a 106am-206am :30 PWF12112H \$150.00 NM									
2 WXYZ F 11/02/12 1:43 AM M-F 106a-206a 106am-206am :30 PWF12113H \$150.00 NM									
23	11/03/12	11/03/12	SA Greys	1130pm-1230am	-----S-	:30	1	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 12:41 AM SA Greys 1130pm-1230am :30 PWF12113H \$250.00 NM									
24	11/04/12	11/04/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 SU 1130p-12a 1130pm-12am :00 \$550.00 NM Credited									



Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

**DUPLICATE INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
306309-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Protect Working Families		Protect Working Families	1554 - POJ Week 1

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
25	11/04/12	11/04/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM	
<b>Weeks:</b> Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$250.00</u>										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXYZ Su 11/04/12 12:59 AM SU 12a-1a 12am-1am :30 PWF12113H \$250.00 NM										
26	11/05/12	11/05/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$5,000.00	NM	
<b>Weeks:</b> Start Date <u>11/05/12</u> End Date <u>11/11/12</u> MTWTFSS <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$5,000.00</u>										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXYZ M 11/05/12 10:34 PM Monday Prime C 10-11pm Monday :30 PWF12113H \$5,000.00 NM										
27	11/01/12	11/01/12	Thursday Prime C	10-11pm Thursday	---T---	:30	1	\$5,000.00	NM	
<b>Weeks:</b> Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$5,000.00</u>										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXYZ Th 11/01/12 Thursday Prime C 10-11pm Thursday :00 \$5,000.00 NM See MG 27.2										
2 WXYZ Th 11/01/12 9:30 PM CMA Awards 8-11pm :30 PWF12112H \$5,000.00 NM MG for 27.1 11/01										
28	11/02/12	11/02/12	Friday Prime C	10-11pm Friday	----F--	:30	1	\$4,000.00	NM	
<b>Weeks:</b> Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u>										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXYZ F 11/02/12 Friday Prime C 10-11pm Friday :00 \$4,000.00 NM Credited										
29	11/03/12	11/03/12	ABC's Saturday Night Foc SA	8pm-1130pm	-----S-	:30	1	\$3,000.00	NM	
<b>Weeks:</b> Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$3,000.00</u>										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXYZ Sa 11/03/12 7:59 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PWF12113H \$3,000.00 NM										
30	11/04/12	11/04/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$3,000.00	NM	
<b>Weeks:</b> Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$3,000.00</u>										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXYZ Su 11/04/12 Sunday Prime A 7-8pm Sunday :00 \$3,000.00 NM Credited										
31	11/03/12	11/03/12	Action News SAT	8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u>										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXYZ Sa 11/03/12 8:10 AM Action News SAT 8am SAT 8-9am :30 PWF12111H \$350.00 NM										



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Invoice #	Invoice Date	Invoice Month	Invoice Period
306309-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Protect Working Families		Protect Working Families	1554 - POJ Week 1

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/30/12	11/02/12	M-F 11a-12n	11am-12pm M-F	- TWTF--	:30	2	\$1,500.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$1,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12111H \$1,500.00 NM									
2 WXYZ W 10/31/12 11:26 AM M-F 11a-12n 11am-12pm M-F :30 PWF12112H \$1,500.00 NM									
33	11/05/12	11/05/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,500.00	NM
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 1 Rate \$1,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 11:33 AM M-F 11a-12n 11am-12pm M-F :30 PWF12113H \$1,500.00 NM									
34	10/30/12	11/02/12	Nightline	1135pm-1205am M	- TWTF--	:30	2	\$1,500.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$1,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/30/12 11:44 PM Nightline 1135pm-1205am M :30 PWF12110H \$1,500.00 NM									
1 WXYZ W 10/31/12 11:54 PM Nightline 1135pm-1205am M :30 PWF12111H \$1,500.00 NM									
35	11/04/12	11/04/12	Sunday Prime D	10-11pm Sunday	-----S	:30	1	\$10,000.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 1 Rate \$10,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 10:45 PM Sunday Prime D 10-11pm Sunday :30 PWF12113H \$10,000.00 NM									
36	11/04/12	11/04/12	11-1130pm Sun	11-1130pm Late Ne	-----S	:30	2	\$5,000.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 2 Rate \$5,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 11/04/12 11:15 PM 11-1130pm Sun 11-1130pm Late Ne :30 PWF12113H \$5,000.00 NM									
1 WXYZ Su 11/04/12 11:38 PM 11-1130pm Sun 11-1130pm Late Ne :30 PWF12113H \$5,000.00 NM									
37	11/05/12	11/05/12	M-F 3p-4p	3-4pm M-F	M-----	:30	1	\$2,500.00	NM
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 1 Rate \$2,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 3:32 PM M-F 3p-4p 3-4pm M-F :30 PWF12113H \$2,500.00 NM									
38	11/04/12	11/04/12	SU 12a-1a	12am-1am	-----S	:30	2	\$1,500.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 2 Rate \$1,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 11/04/12 12:13 AM SU 12a-1a 12am-1am :30 PWF12111H \$1,500.00 NM									
1 WXYZ Su 11/04/12 12:35 AM SU 12a-1a 12am-1am :30 PWF12113H \$1,500.00 NM									
39	11/05/12	11/05/12	Action News 6am	6-7am M-F	M-----	:30	1	\$2,500.00	NM
<b>Weeks:</b> Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 1 Rate \$2,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 6:29 AM Action News 6am 6-7am M-F :30 PWF12113H \$2,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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**DUPLICATE INVOICE**

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306309-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1554 - POJ Week 1	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	11/04/12	11/04/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$1,500.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 1 Rate \$1,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 6:23 AM Action News SUN 6am SUN 6-7am :30 PWF12113H \$1,500.00 NM									
41	11/03/12	11/03/12	SA 1130p-1230a	1130pm-1230am	-----S-	:30	2	\$500.00	NM
<b>Weeks:</b> Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S- Spots/Week 2 Rate \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Sa 11/03/12 12:21 AM SA 1130p-1230a 1130pm-1230am :30 PWF12113H \$500.00 NM									
1 WXYZ Sa 11/03/12 12:34 AM SA 1130p-1230a 1130pm-1230am :30 PWF12111H \$500.00 NM									

<u>Total Spots</u>	<b>85</b>	<u>Gross Total</u>	<b>\$98,950.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$14,842.50</b>
<u>Net Amount Due</u>	<b>\$84,107.50</b>